

SQF SWEETENS THE DEAL FOR JAM MANUFACTURER

ABOUT CORNABY'S LLC. Cornaby's started out in 1999 as a 20-acre, family-operated raspberry farm in Payson, UT, and has blossomed into a specialty food processor, with dozens of innovative products sold in major retailers across the county. Their products include fruit syrups, dessert toppings, jellies, thickeners, gels, and dry ingredients.

THE CHALLENGE. Cornaby's wanted to obtain their SQF Certification to meet current customer's safe food manufacturing requirements, as well as to grow and develop their customer base.

MEP CENTER'S ROLE. The University of Utah Manufacturing Extension Partnership (UUMEP) Center worked with its trusted partners to perform preparation and certifying SQF audits.

"We are very pleased with the UUMEP Center's guidance and the role they played in helping us through the SQF Certification process. UUMEP's relationship with the auditing firm helped our company work step-by-step from pre-audit, through actual audit, and on to obtaining the SQF Certification."

-Dale Allred, VP Operations

RESULTS



They increased **(\$150,000)** and retained sales (\$220,000)



By obtaining their SQF certification, they increased their customer base and market share.

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